

# FLOWIE+ FLOODIE

## Leak & Flood Sensors

Alert Labs water sensors make it easy to eliminate the causes for high bills, wasted water and repair costs from water damage at residential and commercial properties. The leak detection system catches various water leaks and flooding even when you don't hear or see water.



HIGH WATER USE



LEAKS



FLOODS



POWER OUTAGES



TEMPERATURE



HUMIDITY

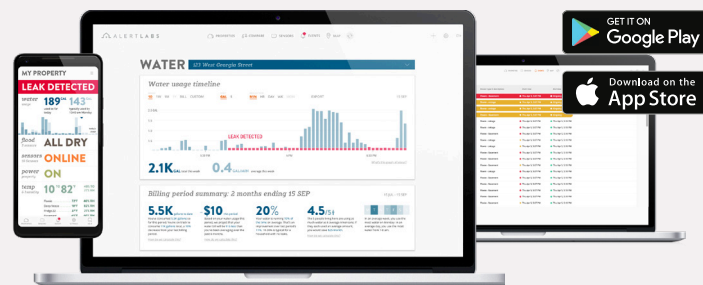
### FLOWIE WATER FLOW SENSOR

Flowie straps onto residential and commercial water meters in seconds, without tools. This sensor monitors water flow minute-by-minute and sends alerts and analytics about water use to your phone and computer. In short, Flowie learns water use patterns to lower water bills and prevent damage.

Flowie uses a cellular network to transmit data to the Dashboard and Mobile App, does not require WiFi and keeps working during power outages.

#### DASHBOARD & APP

The monitoring service includes access to the Dashboard and App for contractors and homeowners. The platform provides instant alerts and 24-hour monitoring for all assigned users for each property. The command center lets you monitor multiple properties in one place. Alerts are sent to you and your customers' phones through email, SMS, in-app notifications and phone call.



### FLOODIE FLOOD SENSOR

Floodie detects leaks and floods to guard against water damage, the Number 1 property insurance claim. Floodie connects automatically to Alert Labs cellular sensors - Flowie, Sumpie and Sumpie. In addition to being waterproof and reusable, Floodie also offers:

- Flexible installation - 1000 ft (300m) range from a cellular sensor
- Long battery life - battery lasts up to 5 years
- Intuitive design minimizes false alarms
- Connect up to 100 Floodies to a single cellular sensor

#### SPECIFICATIONS

	Flowie	Floodie
Power	5V DC, 2.0A max	2xAA batteries (incl.)
Battery	Backup is 1-3 days depending on radio strength, usage and severity of alarms	Battery lasts up to five years
Connectivity	AT&T / T-Mobile	Automatic to cellular sensor 1000 ft (300m) range
Warranty	1-year limited	1-year limited
Water Resistance	N/A	IP67, waterproof & submersible

# TOTAL PROPERTY PROTECTION

## Flowie + Floodie Leak & Flood Sensors

Alert Labs water sensors help you make money, save time, reduce service costs and keep customers happy. Stand out from your competition with these smart sensors and monitoring solutions. Your customers can save by the numbers:

**18% – 23%**

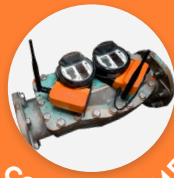
Average water bill savings

**5% – 10%**

Potential insurance discount

**\$43,000**

Average cost of a flooded basement



COMPOUND METER



COMMERCIAL METER

RESIDENTIAL METER



### INCREASE REVENUE

- Sell premium monitoring and service contracts with new business
- Convert customers during service calls
- Upsell on existing service contracts



### STAND OUT FROM THE COMPETITION

- Deliver new smart leak & flood detection technology
- Provide unique 24/7 monitoring service plans



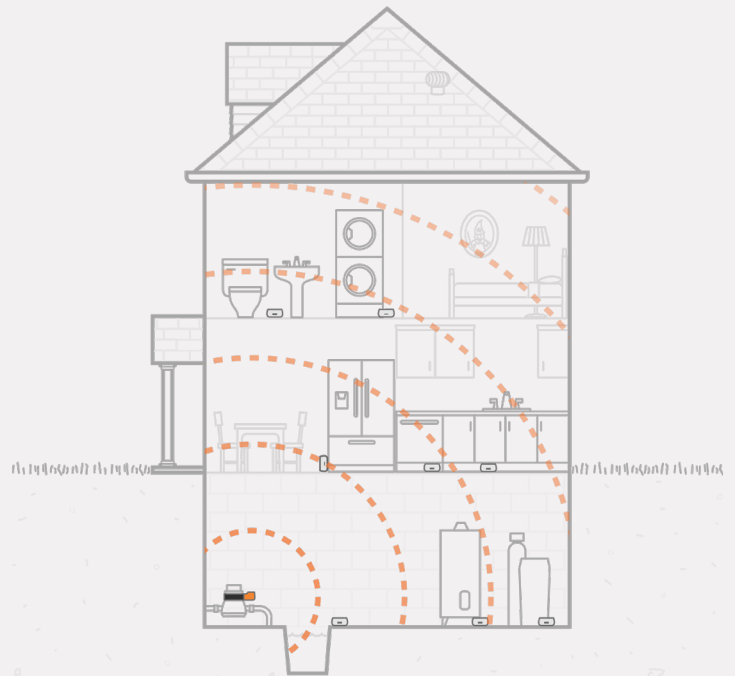
### BOOST CUSTOMER RETENTION

- Increase customer satisfaction
- Grow business through referrals



### REDUCE SERVICE COSTS

- Reduce time needed to diagnose problems
- Lower costs of repairs and time on-site



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