



# LOOKING FOR A WAY TO GROW BUSINESS? LOOK IN THE ATTIC

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Help grow your business with the ProCat® Professional Loosefill Insulation System. You're already in the customer's home for your HVAC business, so it makes sense to provide an insulation assessment along with your indoor air-handling analysis. Re-insulation is a great opportunity to grow your business because, today, over 90%<sup>1</sup> of existing U.S. single-family homes are under-insulated<sup>2</sup>, meaning most of your existing jobs have untapped potential.





## ONLY THE BEST FOR PROFESSIONALS.

The ProCat® Professional Loosefill Insulation System provides the following benefits:

- Fast — One bag covers 80.6 ft. @ R30 in as little as four minutes
- Simple — Machine is easy to transport and maneuver
- Clean — Low dust and static formula
- Controllable — Installs high-density insulation for great performance at the attic eaves with reduced blow-back
  - Makes installations easy, accurate, and safe
  - Dials in the wall R-value through one 2"-3" hole, without risk of over-packing

**Insulation + ventilation + air sealing helps keep excessive moisture and heat out = proper conditions and temperatures throughout the year.**

### Set yourself apart from the competition

#### Be the Energy Expert

It's not all about what you see — you need to bring the insulation in the home up-to-date, too. You're in an excellent position to differentiate yourself from your competitors. It's as simple as letting your customers know you can re-insulate the attic at the same time you do HVAC work. With the ProCat® System, your customers will experience superior thermal performance — making their homes more comfortable, quieter places. The ProCat® Professional Loosefill Insulation System helps grow your business, while providing you marketable benefits.

#### Training

- On-site installation and sales training
- BPI, RESNET and OSHA confined space training

#### Owens Corning Branded Marketing Materials

- Lead generation (custom marketing materials)
- Estimation and installation guides
- Sales brochures and presentation materials

#### Machine Warranty & Service

- 12-month limited warranty\*
- 1-800-GET-PINK® support
- National repair service network

#### Accessories

- raft-R-mate® baffle
- ProPink ComfortSeal™ gun foam
- Attic hatch bags
- Attic stair insulator

## Cash in on a profitable opportunity

### Are you missing out on a valuable opportunity to grow your business?

Heating, ventilation, and air conditioning (HVAC) systems work hand-in-hand with well-insulated attics to keep your customers' confined space comfortable and allows for their system to perform in extreme temperatures, resulting in greater energy efficiency for your customers and, ultimately, more sales for you.

### Machine Features

- Professional design
  - Durable exterior
  - Water-resistant remote
- Heavy-duty motor, agitators, gears, and controls
- Generator friendly
- Smart technology
  - Push-button wall density
  - Precision-controlled-density
  - Remote-controlled dense mode
  - Reduced blow-back
  - Air-only mode
  - LCD display
- Built-in cord wrap and accessories storage
- Scuff-resistant kick plate
- Rigid feeder
- Off-road wheels and clearance for job site terrain
- Back skids
- Easy maintenance
  - Cleanable filter
  - Panel access to key components



### Insulation Features

- New advanced formula
- Higher insulating performance at the eaves
- Does not support moisture absorption, mold growth, or pests
- 80.6 sq. ft. coverage per bag @ R30
- Bright pink color
- Low dust and static
- Limited Lifetime Warranty\*



# ALL THIS FROM A BRAND YOU KNOW AND TRUST.

Owens Corning has been a leader in the building industry for over 75 years. Every day, our building science experts redefine what is possible by delivering high-quality products and services to homes around the globe.

**More than 90%<sup>1</sup> of U.S. homes are under-insulated!<sup>2</sup> Most of your existing remodeling jobs have unrealized upside\*. Grow your business with the first system from Owens Corning designed for the professional remodeler.**



## Owens Corning Insulating Systems, LLC

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**1-800-GET-PINK®**  
**[www.owenscorning.com](http://www.owenscorning.com)**

\* See actual warranty for complete details, limitations, and requirements.

1. Estimate developed by the North American Insulation Manufacturers Association (NAIMA) based on an analysis of the single-family detached residential building stock by Boston University.
2. Under-insulated here means when compared to the minimum prescriptive wall and ceiling insulation R-values found in the 2012 International Conservation Code (IECC).